l l lori piedad Web developer

PHONE 310.433.5662

EMAIL lori.piedad@gmail.com LINKEDIN linkedin.com/in/loripiedad

WEBSITE loripiedad.com

EXPERIENCE	Web developer with a love for logic and creativity.	
JULY 2019 - PRESENT	CREATIVE FRONTEND DEVELOPER SAM'S CLUB REMOTE	
		ustom marketing landing pages for Sam's Club and the Suppliers/ ices and industry standards
	Manage day to day marketing and campaign assets throughout the consumer facing website	
	Collaborate with the creative, marketing, and engineering teams to support the frontend experience while keeping in line with technical efforts	
OCTOBER 2012 - JULY 2019	WEB DEVELOPER AMUSEMENT PARK INC. / DGWB SANTA ANA, CA	
	Build and maintain engaging experiences for multiple clients such as Toshiba American Business Solutions, LG Signature Kitchen Suite, Kodak, and Seiki, to fit their brand and business	
	Collaborate with the strategy, account management and the creative teams to ensure a captivating experience that enhances the clients' business goals from concepting to launch	
	Develop back-end systems such as, but not for the Yogurtland mobile app and CMSs to contests for clients such as Dole Bananas, M Medjool dates	
EDUCATION		
SEPTEMBER 2012	BACHELORS OF COMPUTER SCIENCE IN WEB DESIGN AND INTERACTIVE MEDIA THE ART INSTITUTE OF CA - ORANGE COUNTY	
SKILLS	SANTA ANA, CA	
DEVELOPMENT	Frontend Development UI/UX Development Responsive Development Database Design	Content Management Brand Identity Cross-Browser Compatibility
PLANNING & STRATEGY	Discovery Sitemaps Wireframes	Flow Charts Analytics
TOOLS	Adobe Creative Suite Google Analytics Google Tag Manager	Git/SVN WAMP